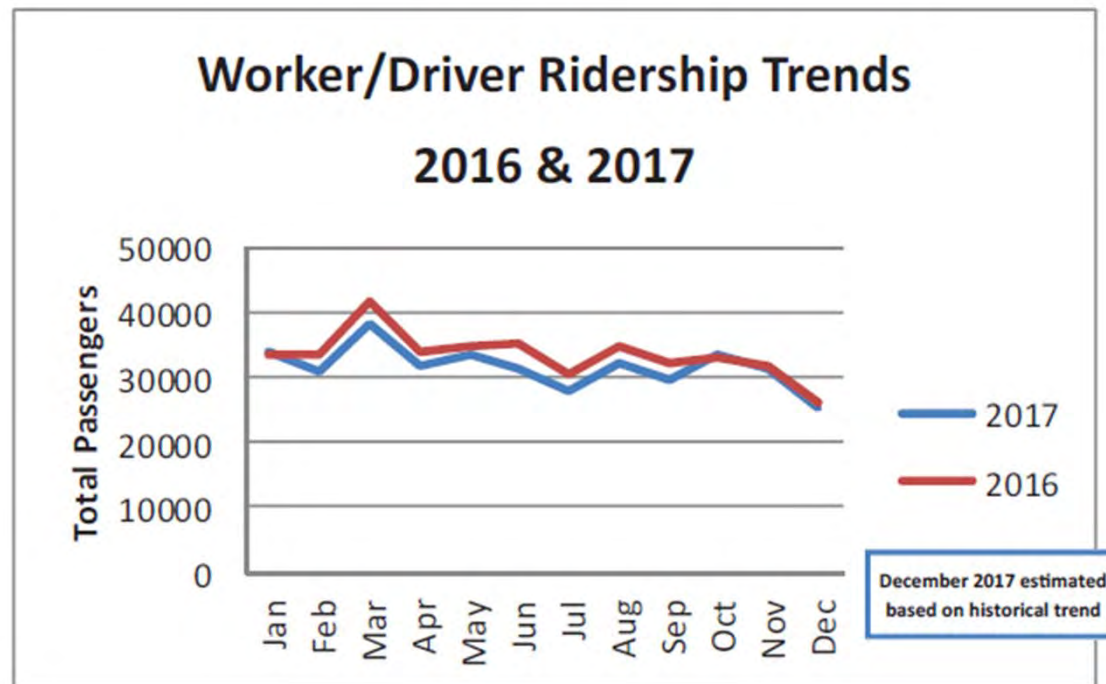




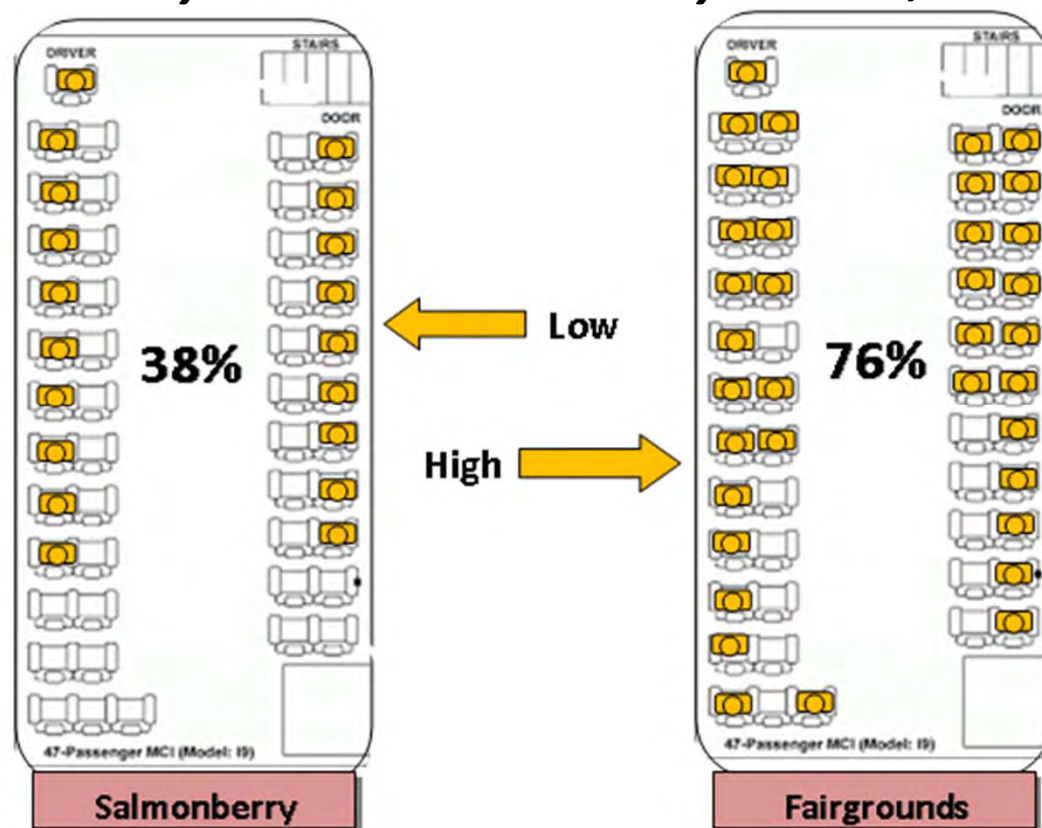
RIDERSHIP



- Historically increases in Spring and early Fall
- Declines in Summer and in late Fall to Winter
- PSNS closes last week in December

RIDERSHIP AVERAGES

- Average Daily Ridership the week of *January 8th to January 12th, 2018*



SHIPYARD EMPLOYMENT

PSNS & IMF	
Employment Count	
1/1/2018	13,772
1/1/2017	13,636
1/1/2016	13,266
1/1/2015	12,191
1/1/2014	10,898
1/1/2013	10,933

21% Increase

- PSNS is the largest shipyard on the West Coast
- It has the only dry-dock on the West Coast that is capable of servicing an aircraft carrier
- It is the Navy's only site for reactor compartment disposal and ship recycling for nuclear-powered ships
- Rapidly aging Naval fleet



FACTORS

- Change in federal TIP pass program
 - Requires account
 - Must be recertified every month at PSNS
 - 90 day lapse for new employees
- PSNS changes
 - Increased overtime with short notice
 - Odd shift times
 - Temporary Duty Assignments

RIDERSHIP INFLUENCES

- Kitsap Transit issues
 - Shortage of drivers and backups
 - No policing of HOV lane
- SR3 change makes 15 to 20 minute longer South commute per day
 - South ride times = 2 hours, 39 minutes
- Average ride times Central and North per day
 - Central ride times = 2 hours, 26 minutes
 - North ride times = 3 hours

RIDERSHIP CHANGES

- Passengers changing to other modes
 - Port Orchard/Bremerton foot ferries
 - Additional buses needed in Port Orchard to accommodate





PSNS PROMOTION

- Contributions
 - Improved exit time
 - New employee orientation
 - TIP & Orca brochure-PSNS/KT collaboration coming soon

KITSAP TRANSIT PROMOTION

- Contributions
 - “Captain Kitsap” campaign
 - Free pass given until TIP process completed
 - Maps on Kitsap Transit website



KITSAP TRANSIT PROMOTION

- Real time alert system
 - Text
 - E-mail
- Health and Safety fair
 - Bus demonstration
 - Route information
 - Recruit for drivers



“News You Can Use”

Tired of paying for parking and
doing the “2 hour” shuffle?
Want to catch up on sleep or
read a book?

Interested in saving money?

Ride a Worker/Driver Bus!!

If you are a DOD employee you
could even ride for FREE!

Go to www.kitsaptransit.com
or call 360.478.6222 for more
information

COMING IN 2018

2018 Campaign



75 Years

And still going strong!

Kitsap Transit 
Connecting Communities

QUESTIONS?

